

# Local Activity Menu

Activity	Outcomes	RCSLT Resources
▶ Build a paper chain of words – your favourite word, the word you use the most. Use the chain to decorate your classroom, clinic or meeting place.	▶ Photos for news story. ▶ Noticed by other users of venue.	▶ Visit the Speech Bubble Gallery on <a href="http://www.givingvoiceuk.org">www.givingvoiceuk.org</a> for inspirational messages about the importance of communication.
▶ Host a 'without words' lunch, inviting special guests (commissioners, politicians, GPs, head teachers etc) to place their food and drinks orders using PECs.	▶ Raise your profile with decision makers and increase their understanding of the work of SLTs. ▶ Empowering service users to be part of the campaign.	▶ Latest political briefing can be downloaded from <a href="http://www.givingvoiceuk.org">www.givingvoiceuk.org</a> ▶ Communication accessible consent form for service users.
▶ Suggest a five minute 'without words' slot at a meeting, event or presentation, to highlight alternative communication and how speaking is relied on in most professions and activities.	▶ Raise your profile with decision makers and increase their understanding of the work of SLTs.	▶ Latest political briefing can be downloaded from <a href="http://www.givingvoiceuk.org">www.givingvoiceuk.org</a>
▶ Invite your local politicians (parliamentarians, assembly members and councillors) to visit your service and learn more about your work and meet a selection of service users willing to share their personal experiences of speech and language therapy.	▶ Forging relationship with politicians who can be called on in future to support you. ▶ Positive media coverage of your service.	▶ Political briefings. ▶ Template press release.
▶ Launch the RCSLT 'Seven Signs' booklet locally to GPs, head teachers or other stakeholders, through an event, presentation or press release. Make sure you collect some feedback and reactions to the information.	▶ Raise your profile with decision makers and increase their understanding of the work of SLTs. ▶ Especially good opportunity to make contacts with local GPs.	▶ Seven Signs booklet and powerpoint available at <a href="http://www.givingvoiceuk.org">www.givingvoiceuk.org</a>
▶ Bake Giving Voice cakes or serve healthier options at a stall or event to highlight that SLTs work with people with communication and swallowing problems. You could invite people to try a thickened drink or a puréed meal.	▶ Raise your profile with the public and start conversations about your work.	▶ See our Facebook group and past issues of Bulletin for inspiration from past stalls held by champions. ▶ Order Giving Voice merchandise to decorate your stall and hand out to passers-by.
▶ Contact retired SLTs in your area and invite them to share stories of how the profession has progressed, and how they overcame the resource challenges of their working lives.	▶ Build up a narrative of your local service and put the current challenges into perspective for your team and commissioners.	▶ Work with the RCSLT to contact retired SLTs living close to you.
▶ Involve your service users in helping all parts of your organisation to be communication accessible. This could be done in the wider community too: enable service users to audit local coffee shops, GP surgeries and politicians' offices.	▶ Improved understanding of how SLTs facilitate access to wider health services. ▶ More communication accessible services available. ▶ News story.	▶ Communication-accessible consent form for service users. ▶ Template press release.
▶ Aim to identify one compelling patient story for every client group you work with. Plan how to get this in the local press or submit it to the RCSLT for consideration as a national story.	▶ Positive media coverage of your service. ▶ Better understanding of the variety of client groups SLTs work with.	▶ Template press release. ▶ Contact RCSLT if your story could help with national coverage of the campaign.
▶ Encourage interest in the technical aspects of your work – film or showcase live your FEES assessments, use of iPads etc.	▶ Show the profession is harnessing cutting edge technology and can be at the heart of the new telehealth initiative.	▶ View excellent examples of SLT videos via the Giving Voice gallery on <a href="http://www.givingvoiceuk.org">www.givingvoiceuk.org</a>
▶ Get hold of the key objectives set by your local commissioners and list out alongside each how your service will help to meet it. Share this in a letter, meeting or at an event.	▶ Commissioners understand the importance of protecting and growing SLT services.	▶ Training from the RCSLT Policy & Public Affairs team on how to influence commissioners and demonstrate how you meet their objectives.
▶ Order your Giving Voice T-shirt and wear it whenever appropriate! Why not run in a charity race, raising your funds for a communication charity whilst increasing the profile of the profession?	▶ Raising the profile of the profession and increasing Giving Voice brand awareness. ▶ Building a stronger sense of identity amongst SLTs. ▶ Starting conversations with members of the public about speech and language therapy. ▶ Building partnerships with local charities.	▶ Order Giving Voice merchandise from <a href="http://www.givingvoiceuk.org">www.givingvoiceuk.org</a>
▶ Plan activities and fun events for children and families during the holidays, including conversation games for long journeys, speech bubble drawing on the beach.	▶ Raise your profile with the public and start conversations about your work.	▶ See our Facebook group and past issues of Bulletin for inspiration from past holiday-period engagement events held by champions. ▶ Order Giving Voice merchandise to decorate your venue and hand out.
▶ Run a shopping trolley challenge in the local supermarket.	▶ Raise your profile with the public and start conversations about your work.	▶ Order Giving Voice merchandise to decorate your venue and hand out.
▶ Organise a human communication chain – pass a message on using different methods of communication around a park, across a bridge, down the school corridor or between schools. Ask a VIP to start or end the chain.	▶ Raise your profile with the public and start conversations about your work. ▶ Press coverage. ▶ Building partnerships with local charities.	▶ Order Giving Voice merchandise from <a href="http://www.givingvoiceuk.org">www.givingvoiceuk.org</a> ▶ Template press release. ▶ Ask RCSLT to link you up with champions who have already organised a similar event.
▶ Host a balloon release (with messages tied to the strings) or send a message in a bottle, to highlight the importance of communication. RCSLT recommends that you check with the Civil Aviation Authority about any plans to release balloons: <a href="http://www.caa.co.uk">www.caa.co.uk</a>	▶ Raise your profile with the public and start conversations about your work. ▶ Press coverage. ▶ Building partnerships with local charities.	▶ Order Giving Voice balloons from <a href="http://www.givingvoiceuk.org">www.givingvoiceuk.org</a> ▶ Ask RCSLT to link you up with champions who have already organised a similar event.
▶ Plan a town centre 'flash mob'. Although these are designed to be simultaneous gatherings in public places, RCSLT recommends that you share your plans with the relevant office of the local council out of courtesy.	▶ Raise your profile with the public and start conversations about your work. ▶ Press coverage. ▶ Building partnerships with local charities.	▶ Visit <a href="http://www.givingvoiceuk.org">www.givingvoiceuk.org</a> to see photographs and videos from previous flashmobs by Giving Voice champions.
▶ Host a pub quiz with a difference, with rounds using different communication methods or on communication-related topics such as famous first lines from speeches. Why not raise funds for a local communication charity on the night?	▶ Raise your profile with the public and start conversations about your work. ▶ Press coverage. ▶ Building partnerships with local charities.	▶ Order Giving Voice balloons and pens to create your quiz venue.
▶ Give your service users' talents a platform – are they musicians, artists, chefs or poets? Organise a concert, exhibition or event including a short speech about the life-transforming work of SLTs.	▶ Raise your profile with the public and start conversations about your work. ▶ Press coverage. ▶ Building partnerships with local charities.	▶ Communication-accessible consent form for service users. ▶ Template press release.
▶ Develop a communication-inclusive patient feedback system using Giving Voice speech bubbles or the Giving Voice hashtag #GivingVoiceUK, so that every happy customer shares their story with the campaign as well as for your records.	▶ Build a bank of patient feedback to be used on posters, in meetings with commissioners and in press coverage. ▶ Fulfil requirements to seek patient opinion and respond to their feedback.	▶ Download the Giving Voice speech bubble template from <a href="http://www.givingvoiceuk.org">www.givingvoiceuk.org</a> and view the gallery for great examples of service user designs and messages. ▶ Read examples in Bulletin of how other SLTs have used the speech bubble to develop patient feedback processes.