

## Design-a-speech-bubble campaign activity

The Giving Voice ‘viral’ animation features a variety of different speech bubble characters. Designed to demonstrate that there’s a personality and a ‘voice’ (in whatever form possible) behind every person, the animation explains the unique role of the speech and language therapist in unlocking the potential of each. Inspired by the range of engaging speech bubbles in the animation, ‘design-a-speech-bubble’ is just one activity you might choose to replicate in some form to help raise the profile of Giving Voice. Encourage people to design a bubble that reflects their personality, interests or communicates their reason for supporting the campaign.

**At public events:** Invite guests to design their bubble. Create an area to display the bubbles and photograph participants, perhaps holding their bubble to their mouth. These images can be uploaded to the RCSLT campaign website (see details about permission forms below). Alternatively, you could produce one giant speech bubble which everyone adds to like a patch-work quilt. If this turned out well you could use it in a photo-call for the local paper and be displayed at future events.

**In the workplace:** Hold a Giving Voice lunch-time or breakfast event. Use croissants to lure people in and persuade them to spend 10 minutes designing their bubble (as above). You could show the Giving Voice animation and or the Seven Signs PowerPoint whilst they create (see resources section of toolkit) to help communicate your message. Take a photo of each colleague with their speech bubble. Arrange to display the speech bubbles in reception/outside your office alongside the key messages of the campaign so that everyone knows about it, even if they didn’t have time to design their own bubble.

**At home/with your family:** Print off a speech bubble template from the RCSLT website and spend an evening/ weekend designing speech bubbles – you could do one to represent everyone in your home and then take a group photo.

**In user organisations:** Suggest designing speech bubbles as a group activity: it could be a good way to learn more about each other and advertise your group to others in the community. The designs could be used for future posters or on your own website.

**In schools:** Run a competition for pupils to design a speech bubble.

### You will need:

- Speech bubble templates (available on the back but feel free to draw your own – try to make it fill an A4 sheet),
- Art and craft materials – as messy as you’re prepared to clear up.
- Some examples of your own to inspire others to get involved.
- A camera to photograph the speech bubbles.
- To record the name (doesn’t have to be the full name), location and, if appropriate, communication need of the artist. Check it is okay to add their bubble to the online gallery.

### Afterwards:

- Upload your photographed speech bubbles to the Giving Voice campaign page where they will become part of the online gallery. Add the information gathered above.
- Use the original speech bubbles to create a display which explains Giving Voice to everyone who sees it.
- Continue to offer a template to anybody who wants to take part.

