

# Guidelines for producing video blogs

Throughout 2014, we will be featuring video blogs from speech and language therapists around the world on our website and social media channels as part of the International Communication Project.

## We want you to do 3 things with your blogs: -

### 1. Show the world what life is like as an SLT in the country you are working in.

Describe a typical day at work and explain the differences between the country you work in and the country you qualified in. Take the audience on a tour of your therapy rooms or office.

### 2. Explain the opportunities and challenges you're faced with in your role.

What's great about working where you do, and what's different to what you were expecting, or what you're used to?

### 3. Explain why awareness raising about the impact of communication difficulties and the importance of speech and language therapy is important in the country you work in.

Why are you taking part in the International Communication Project? Is there limited awareness of the role of SLTs in your country? Do your service users receive access to the support they need?

## Blog Guidelines

The blog should be no more than **3 minutes** long.

The blog can feature just you, or also include other therapists, health professionals or service users. Remember to get consent for all participants to be featured in the video. You can download accessible consent forms from: <http://givingvoiceuk.org/resources/>.

### **Top tips!**

- Make sure you are in a quiet room to ensure there is good sound quality
- Think about what you are going to say beforehand
- Put a 'Do not disturb' sign on the door of the room you're filming in
- Think about what's in the background when you are filming – make sure it's not distracting
- Do a short test to check the sound is recording and that it looks okay
- Keep it simple without too much zooming or extreme angles which can be disorientating

Record your blog using a video camera, mobile phone (if high resolution), or webcam. If your PC doesn't have video recording software, download a free programme, such as <http://www.nchsoftware.com/capture>.

Send your blog to [Emma.barnes@rcslt.org](mailto:Emma.barnes@rcslt.org), so we're able to add it to our YouTube channels and website. In order to save email memory, you can use a free file sharing website, such as wetransfer: <https://www.wetransfer.com>

If you have any questions about producing blogs, email [emma.barnes@rcslt.org](mailto:emma.barnes@rcslt.org).